

Charles City County



Bike Race Town Hall Meeting

July 18, 2019

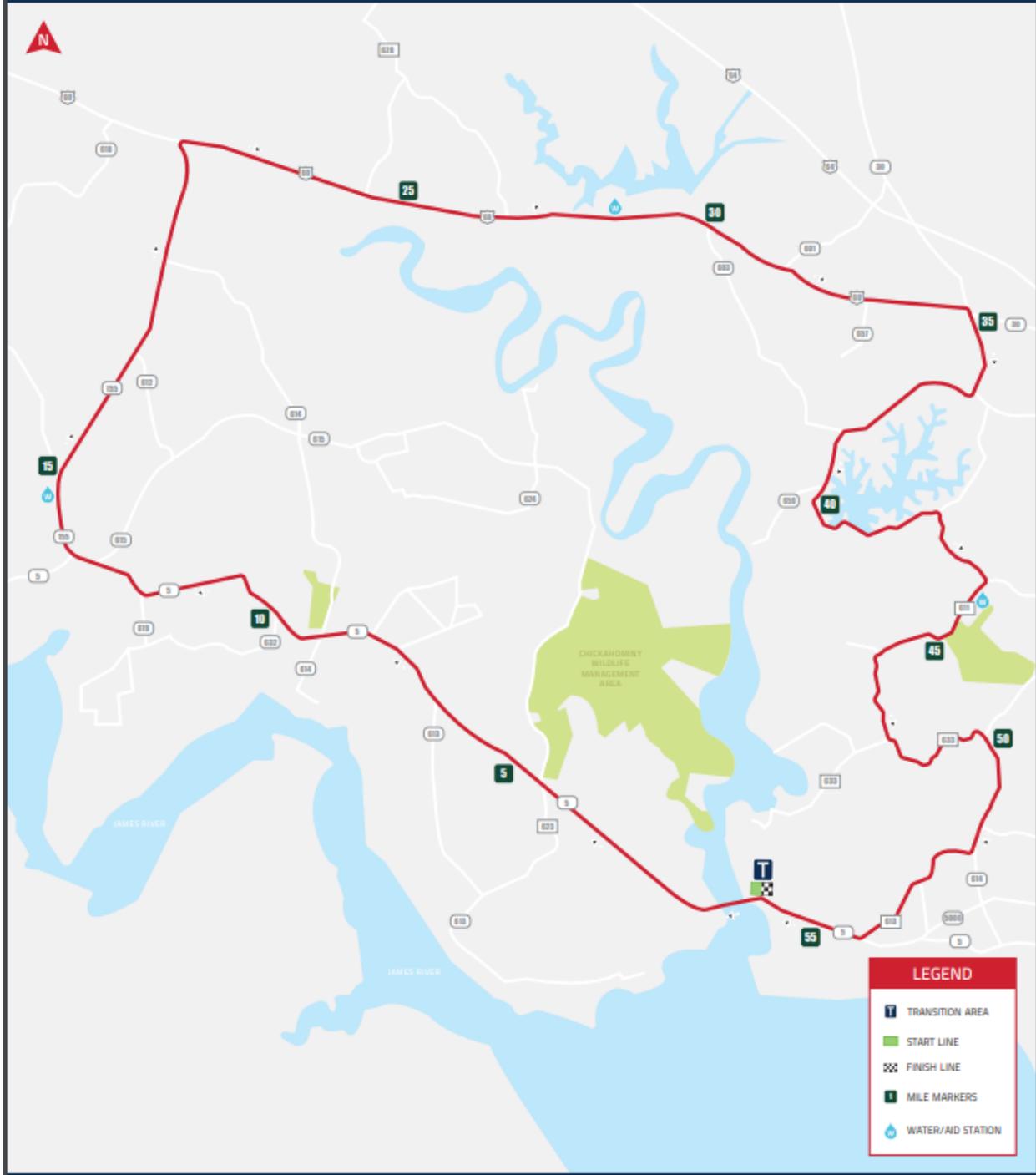
Iron Man

May 5, 2019



1. How many participants did your bike race have?
We had 1600 athletes race the first weekend in May and are proposing the same weekend in 2020.
2. What donations have you made to the County?
Our donation program has a budget of \$15,000. It is based on groups that donate their time at the event. Non-profit groups are invited to sign up for volunteer shifts in exchange for volunteer donations. Also, we have a non-discretionary additional allowance on a case by case basis to help facilitate programs in our communities. Non-profit groups are eligible to apply at the IRONMAN Foundation. We have worked with the Charles City Ruritan Club to provide post-race food as well as volunteers. In 2019 we gave them \$18,500. I have been involved with REV3 and IRONMAN events in Charles City for the past eight years, and each year, we donate funds back into the community, which is based on volunteerism. If Charles City can help promote this program, we can provide more and more funding.
3. Outside of the Sheriff Department and Fire/EMS, what contributions did you make to the County?
We have pallets and pallets of leftover food and beverage from our event that can be donated back to the community, whether it's for civic groups or to help feed the homeless or food banks.
4. Did you advertise your event in the local paper?
We created a traffic impact notice and mailed via USPS to all residents along the course and surrounding neighborhoods. Additionally, we posted 50 lawn signs around the route one week in advance to alert motorists of the event. We also reached out to all the churches impacted.
5. Do you have any plans for Community Partnership?
I have spoken to Greg Hawkins of Kinectic Multisports about collaborating on youth initiatives to help learn how to swim and ride bikes. We are open to other ways in which we can partner with the County and surrounding communities.

We understand our event creates a temporary inconvenience for a few hours on one day, but we have the resources with the proper planning and partnering to make this a positive impact on the community.



Virginia Capital Trail

Cap 2 Cap

May 11, 2019



1. How many participants did your bike race have?

Our event is a ride, not a race. We like to clear this with our riders, so they understand to be respectful on roads and the Capital Trail. The Cap2Cap Bike Ride had 1,575 participants

2. What donations have you made to the County?

In 2019, the Virginia Capital Trail Foundation made donations to invest Charles City, Mount Pleasant Baptist Church, and Old Union Baptist Church. We also made a 100 lb — food donation to Feed More, which is a partner of Charles City County.

3. Outside of the Sheriff Department and Fire/EMS, what contributions did you make to the County?

The VCTF pays an application fee of \$150 for an Event Permit, and we also made donations to the above nonprofits. The proceeds from our event fund the Virginia Capital Trail Foundation whose goal is to manage the Capital Trail and support the jurisdictions along the Capital Trail through marketing destination tourism, partnership for connector trails to the Capital Trail, community-building events and programming like our clean-ups, and adding amenities along the Capital Trail. We are grateful to have Charles City County as a partner.

4. Did you advertise your event in the local paper?

Yes, the VCTF advertised the Cap2Cap Bike Ride in the Charles City Paper and included a map with start times to ensure residents knew what roads were being used for the bike ride and the start times.

5. Do you have any plans for Community Partnership?

Charles City County is fantastic to partner to the Virginia Capital Trail Foundation. During the year we support Cul's Courthouse Grille, Indian Fields Tavern, plantations, and other attractions along the Capital Trail through promotion and outreach events. We have printed at least 5,000 maps with attractions in Charles City County and have handed them out to businesses, trail users, while also having a digital copy on our website. Our website receives thousands of visits a month. We are in the process of recruiting more Charles City County residents for our Trail Ambassador Program, a volunteer program to help be the "eyes and ears" and help make the trail experience better for users. We host trash clean-ups along the Capital Trail to help keep the Capital Trail and the surrounding areas like Charles City County clean. During the Cap2Cap Bike Ride Event, we worked with a Boyscout troop in Charles City County to volunteer a rest stop at Mount Pleasant Baptist Church every year while also partnering with local churches and parks for rest stops. We are open to further partnership with Charles City County.



REMEMBER TO SHARE THE ROAD AND THE TRAIL

Stay to the right, pass on the left - Make sure you announce you're passing.

Ride single file - Especially when cars are behind you on a road, and on the trail.

Ride the appropriate speed for the conditions - Maximum of 15 mph on the trail near Dorey Park.

Roads and Virginia Capital Trail are open for public use - Be aware of your surroundings at all times.

USE CAUTION AT ALL INTERSECTIONS AND CROSSINGS!

MS Colonial Crossroads

June 1-2, 2019



1. How many participants did your bike race have?
Approximately 300
2. What donations have you made to the County?
None
3. Outside of the Sheriff Department and Fire/EMS, what contributions did you make to the County?
None
4. Did you advertise your event in the local paper?
No
5. Do you have any plans for Community Partnership?
We would be open to discussions about this for 2020.

bike MS

COLONIAL CROSSROADS
RICHMOND ↔ WILLIAMSBURG

JUNE 2-3
75 OR 100 MILES



bike
MS
DAY 1 & 2
75 OR 100 MILES
JUNE 2-3, 2018

Don't just ride, Bike MS



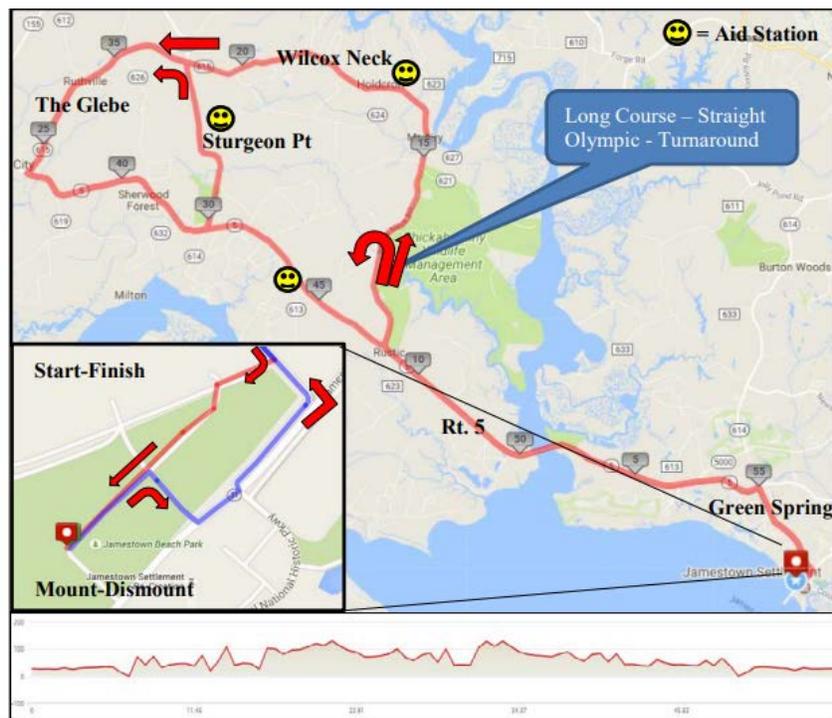
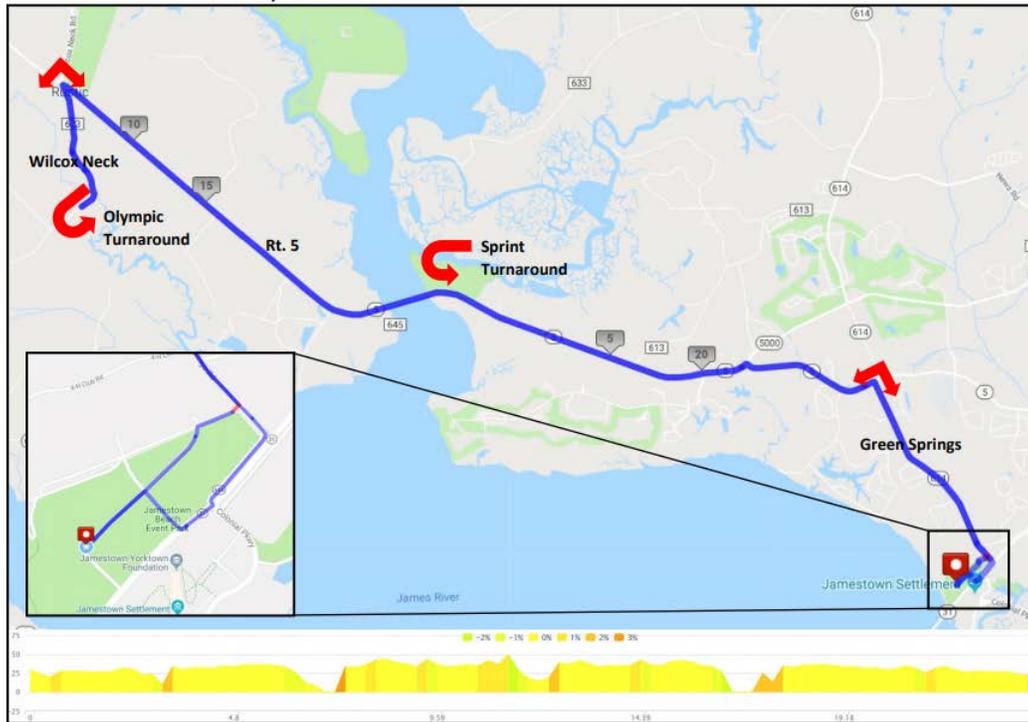
Kinetic Multisports

June 8, 2019 & September 7, 2019

1. How many participants did your bike race have?
June Race – 300 riders
September Race – 600 riders
2. What donations have you made to the County?
None
3. Outside of the Sheriff Department and Fire/EMS, what contributions did you make to the County?
None
4. Did you advertise your event in the local paper?
Yes, also sent over information for Facebook posts and VDOT places electronic message boards a few days before the race.
5. Do you have any plans for Community Partnership?
We (Kinetic Multisports) are looking to grow the sport of triathlon at the High School level so we can get kids moving and grow the sport. We are actively looking to work with communities to start High School Triathlon Teams, so we can share our passion for lifelong fitness through the sports of swimming, cycling, and running. We would support it with funds for swim lessons, bicycles, gear, running shoes, etc. We can offer complimentary entries to HS age kids to our two races that go through CCC as well as discounted entries to our other area races. We hope to create a win-win where kids are physically active, goal-oriented, and the local community sees local kids racing. This would be a multi-year endeavor, and we would submit for additional funding from USA Triathlon to assist as well. It would be AWESOME if Charles City County hosted one of these teams or got some kids racing. Hampton University started a women's triathlon team; we would love to see that team stacked with local talent that grew up doing our races!!!

Other ideas would be supporting some sort of bicycle team, bicycle maintenance program, swim lessons, etc. We want to have a positive impact on the community where we race.

Jamestown Triathlon Bike Course 24/13 Miles

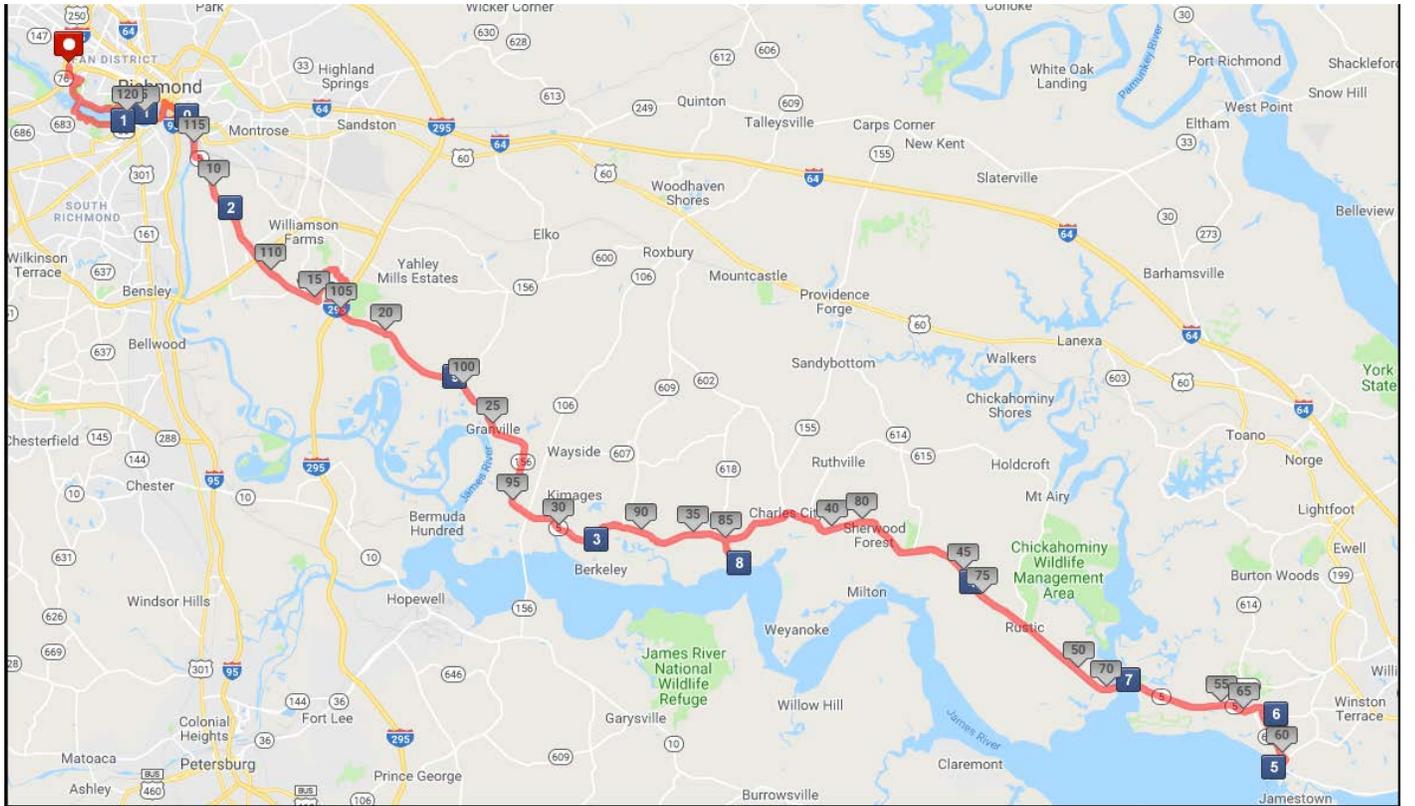


Sportsbackers

June 21-22, 2019



1. How many participants did your bike race have?
Approximately 200
2. What donations have you made to the County?
None
3. Outside of the Sheriff Department and Fire/EMS, what contributions did you make to the County?
None to my knowledge. However, our race charity is the Virginia Capital Trail Foundation.
4. Did you advertise your event in the local paper?
We did not.
5. Do you have any plans for Community Partnership?
We don't currently have any plans, but we are always open to working with the community in various capacities. Our event is so small and comes through the county almost entirely overnight that those partnerships would be difficult, but as I said, we would be open to suggestions.



Virginia Duathlon

August 4, 2019



1. How many participants did your bike race have?
200
2. What donations have you made to the County?
We have paid the county our permit fee, and we also pay the CCC police.
3. Outside of the Sheriff Department and Fire/EMS, what contributions did you make to the County?
None
4. Did you advertise your event in the local paper?
No
5. Do you have any plans for Community Partnership?
We would love to have a partnership with Charles City County.